

# CURRICULUM VITAE – DR. MELANIE MAGIN

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Post Doctoral Fellow in Media Sociology  
Norwegian University of Science and Technology (NTNU)  
Department of Sociology and Political Science  
Dragvoll, Building 9, Level 5  
7491 Trondheim, Norway

Phone +47 73413277  
Mobile +47 93471979  
E-Mail [melanie.magin@ntnu.no](mailto:melanie.magin@ntnu.no)  
Websites <https://www.ntnu.edu/employees/melanie.magin>  
<http://melanie-magin.net/>  
Research Gate [https://www.researchgate.net/profile/Melanie\\_Magin](https://www.researchgate.net/profile/Melanie_Magin)  
Google Scholar <https://scholar.google.no/citations?user=WJel050AAAAJ&hl=en&oi=ao>

## RESEARCH FOCI AND MAIN ISSUES IN TEACHING

Comparative Communication Research, Content Analysis (Quantitative & Qualitative), Media Performance, Media Policy, Media Sociology, Media Systems and Media Structures, Online Communication and Digitalization (with a special focus on Social Media and Search Engines), Political Communication

## ACADEMIC EDUCATION

2011 PhD (Dr. phil.), Johannes Gutenberg University (JGU) Mainz, Department of Communication, Germany; Thesis: “Campaign coverage in a cross-national and longitudinal perspective. A comparison of German and Austrian elite newspapers (1949-2006)” (supervisor: Prof. Dr. Jürgen Wilke)  
2005 Master (Magistra atrium), JGU Mainz, Germany; Thesis: “Families in German Daily Soaps”  
2000-2005 Studies in Communication Science, Sociology, and Book Science, JGU Mainz, Germany

## PROFESSIONAL CAREER

2017- Postdoctoral Fellow in Media Sociology, Department of Sociology and Political Science, Norwegian University of Science and Technology (NTNU), Trondheim, Norway  
2012-2017 Assistant Professor, Department of Communication, JGU Mainz, Germany  
2011-2012 Research Associate, Department of Communication, JGU Mainz, Germany  
2006-2011 Research Associate, Commission of Comparative Media and Communication Studies, Austrian Academy of Sciences, Vienna, Austria  
2005-2006 Research Associate, Department of Communication, JGU Mainz, Germany  
2005 Work experience at TNS Emnid, Political and Social Research, Bielefeld, Germany  
1999-2000 Voluntary Year of Social Service at the Caritas Children’s Village St. Anton, Riedenberg, Germany

## FELLOWSHIPS AND AWARDS

2017 Best Abstract Award, received from ECREA’s Political Communication Section  
2016 Award for the best journal article in Communication Studies 2015 (second rank), received from the German Communication Association (DGPK), Germany  
2012 Advancement Award Media Research of the Austrian Newspaper Association (VÖZ) (Best Dissertation Award), Austria  
2012 Advancement Award of the Dr. Maria Schaumayer Foundation (Best Dissertation Award), Austria  
2011-2012 Mentee in the Gertrude J. Robinson Mentoring Program for excellent young female scholars, received from the German Communication Association (DGPK), Germany  
2006 Award for an outstanding Master thesis, received from the Department of Communication, JGU Mainz, Germany

- 2006 Award for the best Master thesis combining theory and practice, received from the Alumni Foundation Mainz, Germany
- 2005 Scholarship for excellent master candidates, received from JGU Mainz, Germany

### MEMBERSHIPS OF SCIENTIFIC SOCIETIES

International Communication Association (ICA), European Communication Research and Education Association (ECREA), Norwegian Sociological Association, German Communication Association (DGPUK), Austrian Communication Association (ÖGK), Network Media Structures (Netzwerk Medienstrukturen), Network of Young Scholars in Political Communication (NapoKo), Network of Young Scholars in Communication History (NAKOGÉ)

### INSTITUTIONAL RESPONSIBILITIES

- 2016- Vice-Chair of ECREA's Political Communication Section
- 2014-2017 Member of the Campus TV Board, JGU Mainz
- 2012-2016 Representative of the YECREA in ECREA's Political Communication Section
- 2012-2016 Member of nine professorship appointment committees at the Faculty of Social Sciences, Media, and Sports, JGU Mainz
- 2012-2016 Vice Officer for Equal Opportunities, Faculty of Social Sciences, Media, and Sports, JGU Mainz
- 2011-2015 Representative of Young Scholars in the German Communication Association (DGPUK)
- 2012-2013 Member of the Advisory Board of the Alumni Foundation Mainz
- 2010-2011 Spokesperson of NapoKo (Network of Young Scholars in Political Communication)

Reviewer Service for *Austrian Journal of Political Science; Information, Communication & Society; International Journal of Press/Politics; Journal of Information Technology & Politics; Journalism Studies; Medien & Kommunikationswissenschaft; Medien & Zeit; New Media & Society; Political Communication; Politics & Gender; Publizistik; ICA; ECREA; DGPUK*

### ORGANISATION OF CONFERENCES AND WORKSHOPS

- 2015 Organizer of YECREA-Sponsored Workshop: "How to Successfully Publish in Peer-Reviewed Journals". Participants: C. de Vreese, K. Kleinen-von Königslöw & J. Strömbäck. Odense, Denmark
- 2013 Co-Organizer of the 58th Annual Conference of the German Communication Association (DGPUK), Mainz, Germany
- 2013 Organizer of a series of events for students' information on jobs, Department of Communication, JGU Mainz (with V. Granow and P. Schneiders)
- 2012 Host of the 1st Bi-Annual Conference of Young Scholars of the German Communication Association (DGPUK), Mainz, Germany (with S. Geiß, A. Schnauber, and P. Weichselbaum, University of Mainz, and S. Engesser, University of Zurich)
- 2010 Host of the 12th Annual Conference of the Methods Section of the German Communication Association (DGPUK) on "Methodological challenges of comparative research", Vienna, Austria (with B. Stark)
- 2010 Host of the 2nd NapoKo Colloquium for Young Scholars in Political Communication, Vienna, Austria (with O. Gruber)

### MAJOR RESEARCH PROJECTS

- 2018-2021 "*Media Performance and Democracy*" (funding: German Research Foundation, Austrian Science Fund, Swiss National Science Foundation). Collaborators: M. Eisenegger (U of Zurich, Switzerland), U. Hasebrink (U of Hamburg / Hans Bredow Institute, Germany), O. Jandura (HHU Dusseldorf, Germany), O. Jarren (U of Zurich, Switzerland), J. Seethaler (Austrian Academy of Sciences, Austria), R. Weiß (HHU Dusseldorf, Germany); own role: international cooperation partner

- 2016-            *“The influence of information intermediaries on opinion formation – an empirical analysis: The case of Facebook”* (funding: Media Authority of North Rhine-Westphalia (LfM), Research Unit Media Convergence, JGU Mainz). Collaborators: B. Stark, P. Jürgens (both JGU Mainz, Germany) & S. Geiß (NTNU, Trondheim, Norway); own role: co-director
- 2014-2019      *Scientific Network of the German Research Foundation (DFG; ZI 1543/1-1) on “Values and norms as research topics and guiding principles in communication studies – an integrative research approach”* (funding: German Research Foundation). Collaborators: H. Bonfadelli (U of Zurich, Switzerland), S. Geise (WWU Münster, Germany), K. Kleinen-von Königslöw (U of Hamburg, Germany), U. Klinger (FU Berlin, Germany), K. F. Müller (WWU Münster, Germany), C. Nitsch (HHU Dusseldorf, Germany), C. Riesmeyer (LMU Munich, Germany), L. Rothenberger (TU Ilmenau, Germany), C. Schumann (TU Ilmenau, Germany), A. Sehl (U of Oxford, Great Britain), B. Thomaß (U of Bochum, Germany), C. Wallner (LMU Munich, Germany), A. F. Zillich (U of Jena, Germany); own role: network member
- 2015-2017      *“Good search engines, bad search engines? A comparative content analysis on the diversity and relevance of search results”* (funded by Research Unit Media Convergence, JGU Mainz). Collaborators: B. Stark, M. Steiner (both JGU Mainz, Germany); own role: co-director
- 2015-2017      *“Comparing political campaigns cross-nationally and longitudinally”*. Collaborators: J. Häbler (JGU Mainz, Germany), Nicole Podschuweit (U of Erfurt, Germany), U. Rußmann (FH Wien, Austria); own role: co-director
- 2012-2015      *“The Googleization of information search”* (funded by Research Unit Media Convergence, JGU Mainz). Collaborators: B. Stark, P. Jürgens, D. Dörr, S. Schuster, S. Aufenanger (all JGU Mainz, Germany); own role: co-director
- 2013-2014      *“Political participation on Facebook? An analysis of political discourses on the Facebook-pages of German and Austrian parties”*. Collaborator: U. Rußmann (FH Wien); own role: co-director
- 2012-2013      *“Young scholars in communication science – a survey of young scholars from Germany, Austria and Switzerland”*. Collaborator: S. Engesser (U of Zurich, Switzerland); own role: co-director
- 2012-2013      *“Framing social media in online and offline media coverage”*. Collaborators: S. Geiß, B. Stark (both JGU Mainz, Germany); own role: co-director
- 2006-2011      *“Continuity and Change in Campaign Communication in Austria since 1966 (CampCom)”* (funded by Austrian Science Fund (FWF; P 20147-G14), OeNB Anniversary Fund (Project No. 12860), Cultural Department of the City of Vienna). Collaborators: G. Melischek, J. Seethaler, O. Gruber (Austrian Academy of Sciences, Austria), R. Burkart, U. Rußmann (U of Vienna, Austria); own role: research associate
- 2008-2010      *“Gender construction in daily newspapers. A comparison of news coverage in Austria, Germany and Switzerland”* (funded by OeNB Anniversary Fund). Collaborators: B. Stark (Austrian Academy of Sciences, Vienna, Austria) & S. Kinnebrock (U of Vienna, Austria); own role: co-director
- 2006-2008      *“Quality newspapers in Germany and Austria – a comparison”*. Collaborator: J. Seethaler (Austrian Academy of Sciences, Vienna, Austria); own role: director

## TEACHING EXPERIENCE

Since 2014      Supervision of 35 master and bachelor theses, JGU Mainz/NTNU, Trondheim

Since 2011      9 MA courses, 15 BA courses, JGU Mainz/NTNU, Trondheim

## CAREER BREAKS

Parental Leaves      2013 – 2014: 8 months  
2017: 5.5 months

## PUBLICATIONS

### JOURNAL ARTICLES (WITH PEER REVIEW)

- 9) Steiner, M., **Magin, M.** & Stark, B. (2018). Uneasy Bedfellows. Comparing the diversity of German public service news on television and on Facebook. *Digital Journalism*. Published online ahead of print. DOI:10.1080/21670811.2017.1412800
- 8) **Magin, M.** (2017). Attention, please! Structural Influences on Tabloidization of Campaign Coverage in German and Austrian Elite Newspapers (1949-2009). *Journalism*. Published online ahead of print. DOI:10.1177/1464884917707843
- 7) **Magin, M.**, Podschuweit, N., Haßler, J. & Rußmann, U. (2017). Campaigning in the Fourth Age of Political Communication. A Multi-Method Study on the Use of Facebook by German and Austrian Parties in the 2013 National Election Campaigns. *Information, Communication & Society* 29(11), 1698-1719. DOI:10.1080/1369118X.2016.1254269
- 6) Zillich, A., Riesmeyer, C., **Magin, M.**, Müller, K., Pfaff-Rüdiger, S., Rothenberger, L. & Sehl, A. (2016). Werte und Normen als Sollensvorstellungen in der Kommunikationswissenschaft – ein Operationalisierungsvorschlag. [Values and norms as ought-statements in communication studies. A proposal for operationalization.] *Publizistik* 61(4), 393-411. DOI:10.1007/s11616-016-0286-4
- 5) **Magin, M.** (2015). Shades of Mediatization. Components of Media Logic in German and Austrian Elite Newspapers (1949-2009). *The International Journal of Press/Politics* 20(4), 415-437. DOI:10.1177/1940161215595944
- 4) **Magin, M.** & Stark, B. (2015). Explaining National Differences of Tabloidisation between Germany and Austria: Structure, Conduct and Performance. *Journalism Studies* 16(4), 577-595. DOI:10.1080/1461670X.2014.921398
- 3) **Magin, M.**, Steiner, M., Heinbach, D., Bosold, S., Pieper, A., Felka, E.-M. & Stark, B. (2015). Suchmaschinen auf dem Prüfstand – eine vergleichende Inhaltsanalyse der Qualität von Trefferlisten. [Search engines at the ‘test rig’ – a comparative content analysis of the quality of search engine result pages.] *Medien und Kommunikationswissenschaft* 63(4), 495-516. DOI:10.5771/1615-634X-2015-4-495
- 2) Engesser, S. & **Magin, M.** (2014). Die Arbeitszufriedenheit des kommunikations- und medienwissenschaftlichen Nachwuchses. [Job satisfaction of young scholars in Communication and Media Studies.] *Publizistik* 59(3), 307-334. DOI:10.1007/s11616-014-0210-8
- 1) **Magin, M.** & Stark, B. (2010). Mediale Geschlechterstereotype. Eine ländervergleichende Untersuchung von Tageszeitungen. [Gender stereotypes in the mass media. An international comparison of newspapers.] *Publizistik* 55(4), 383-404. DOI: 10.1007/s11616-010-0097-y

### BOOKS AND EDITED VOLUMES

- 5) Stark, B., **Magin, M.** & Jürgens, P. (2017). *Ganz meine Meinung? Informationsintermediäre und Meinungsbildung – eine Mehrmethodenstudie am Beispiel von Facebook. [I second that!? Information intermediaries and opinion formation – a mixed-methods study taking the example of Facebook.]* Dusseldorf: LfM.
- 4) **Magin, M.** (2012). *Wahlkampf in Deutschland und Österreich. Ein Langzeitvergleich der Presseberichterstattung (1949-2006). [Election campaigns in Germany and Austria. A long-term comparison of press coverage (1949-2006).]* Cologne, Weimar, Vienna: Boehlau.
- 3) Stark, B., **Magin, M.**, Jandura, O., & Maurer, M. (eds.) (2012). *Methodische Herausforderungen komparativer Forschungsansätze. [Methodological challenges of comparative research.]* Cologne: Halem.
- 2) Stark, B., & **Magin, M.** (eds.) (2009). *Die österreichische Medienlandschaft im Umbruch. [The changing Austrian media landscape.]* Vienna: Austrian Academy of Sciences Press.
- 1) **Magin, M.** (2006). *Familien in Daily Soaps. Eine Inhaltsanalyse von ‚Gute Zeiten, schlechte Zeiten‘ und ‚Marienhof‘ [Families in daily soaps. A content analysis of ‚Gute Zeiten, schlechte Zeiten‘ and ‚Marienhof‘].* Munich: R. Fischer.

**ARTICLES IN HANDBOOKS AND ENCYCLOPEDIAS**

- 4) **Magin, M.** (forthcoming). Elite vs. popular press. In T. P. Vos, F. Hanusch, M. Geertsema-Sligh, A. Sehl & D. Dimitrakopoulou (eds.), *The International Encyclopedia of Journalism Studies*. Chichester: Wiley.
- 3) **Magin, M.** (forthcoming). Wahlkampfberichterstattung [Election campaign coverage]. In M. Prinzing & R. Blum (eds.), *Handbuch politischer Journalismus [Handbook political journalism]*. Köln: Halem.
- 2) **Magin, M.** & Oggolder, C. (2016). Quellen historischer Forschung [Sources of research on communication history]. In S. Averbeck-Lietz & M. Meyen (eds.), *Handbuch nicht standardisierte Methoden in der Kommunikationswissenschaft [Handbook of non-standardized methods in communication studies]* (pp. 319-334). Wiesbaden: VS.
- 1) Stark, B. & **Magin, M.** (2013). Komparative Forschungsansätze: Theoretische Grundlagen und methodische Verfahrensweisen [Comparative research: theoretical background and methodological approaches]. In W. Möhring & D. Schlütz (eds.), *Handbuch standardisierte Erhebungsverfahren in der Kommunikationswissenschaft [Handbook of standardized methods in communication studies]* (pp. 145-164). Wiesbaden: VS.

**BOOK CHAPTERS**

- 20) Stark, B. & **Magin, M.** (forthcoming). Neuer Strukturwandel der Öffentlichkeit durch Informationsintermediäre: Wie Google, Facebook & Co. Medien und Politik verändern. [The 'New Structural Transformation of the Public Sphere' through information intermediaries: How Google, Facebook & Co. change media and politics.] In M. Eisenegger, P. Ettinger & M. Schranz (eds.), *Öffentlichkeit in der Krise. Gedenkschrift für Kurt Imhof. [The public sphere in crisis. Commemorative volume for Kurt Imhof.]* Frankfurt: Campus.
- 19) Krieg, M., Pröll, F. & **Magin, M.** (2016). Verräter, Held, Familienmensch. Mediale Wertevermittlung am Beispiel der Gedenktagsberichterstattung über das Hitler-Attentat vom 20. Juli 1944 – eine Langzeitanalyse (1954-2014) [Traitor, hero, family person. Portraying norms in the media. The example of coverage on the Hitler assassination of the July 20th, 1944 – a long-term analysis (1954-2014)]. In P. Werner, L. Rinsdorf, T. Pleil & K.-D. Altmeppen (eds.), *Verantwortung – Gerechtigkeit – Öffentlichkeit. Normativität in den Medien und in der Kommunikationswissenschaft [Responsibility – equity – public sphere. Normativity in the media and in communication studies]* (pp. 137-155). Konstanz: UVK.
- 18) Weiß, R., **Magin, M.**, Hasebrink, U., Jandura, O., Seethaler, J., Stark, B. & (2016). Publizistische Qualität im medialen Wandel – eine normativ begründete Standortbestimmung [Media performance and media change – a normatively founded standpoint]. In P. Werner, L. Rinsdorf, T. Pleil & K.-D. Altmeppen (eds.), *Verantwortung – Gerechtigkeit – Öffentlichkeit. Normativität in den Medien und in der Kommunikationswissenschaft [Responsibility – equity – public sphere. Normativity in the media and in communication studies]* (pp. 27-49). Konstanz: UVK.
- 17) Gruber, O. & **Magin, M.** (2015). Qualitätssicherung in Inhaltsanalysen – ein empirisch fundierter Maßnahmenkatalog [Quality management in content analyses – an empirically profound catalogue of measures]. In W. Wirth, M. Wettstein, J. Matthes & K. Sommer (eds.), *Qualität von Inhaltsanalysen [Quality of content analyses]* (pp. 119-139). Köln: Halem.
- 16) Jürgens, P., Stark, B. & **Magin, M.** (2015). Vom Öffnen der Black Box. Messung von Personalisierung in computervermittelter Kommunikation [Opening the black box. Measuring personalization in computer-mediated communication]. In A. Maireder, J. Ausserhofer, C. Schumann, & M. Taddicken (eds.), *Digitale Methoden in der Kommunikationswissenschaft [Digital methods in communication studies]* (pp. 251-270). Berlin: Digital Communication Research. DOI:10.17174/dcr.v2.11
- 15) Schäfer, S., Pittner, N., **Magin, M.** & Stark, B. (2015). Alles nur Marke? Eine experimentelle Untersuchung zur Qualitätsbewertung von Suchmaschinen-Trefferlisten aus der Nutzerperspektive [All about brand? An experiment on user-perceived quality of search engine result pages]. In S. Pagel & C. Seemann (eds.), *Schnittstellen (in) der Medienökonomie [Points of intersection in media economy]* (pp. 240-256). Baden-Baden: Nomos.
- 14) Schuster, S., Dörr, D., Jürgens, P., Stark, B. & **Magin, M.** (2015). Neutralität, Transparenz, Kompetenz: Medienrechtliche Ansatzpunkte für eine Neuregulierung des Suchmaschinenmarktes

- [Neutrality, transparency, competence: new starting points for regulating the search engine market from a media law perspective]. In M. Emmer & C. Strippel (eds.), *Kommunikationspolitik und Medienregulierung in der digitalen Gesellschaft [Communication policy and media regulation in times of digitization]* (pp. 87-118). Berlin: Digital Communication Research.
- 13) Stark, B., **Magin, M.**, Jürgens, P. & Geiß, S. (2015). Grassroots-Demokratie via Twitter? Wie die Protestbewegung gegen Stuttgart 21 twitterte und was die Medien daraus machten [Grassroots democracy via Twitter? How the protest movement twittered against Stuttgart 21 and how the media covered the protests]. In R. Blum, H. Bonfadelli, K. Imhof, O. Jarren & V. Wyss (eds.), *Demokratisierung durch Social Media? [Democratization through social media?]* (pp. 259-280). Wiesbaden: VS.
  - 12) Jürgens, P., Stark, B. & **Magin, M.** (2014). Gefangen in der Filter Bubble? Search Engine Bias und Personalisierungsprozesse bei Suchmaschinen [Caught in the filter bubble? Search engine bias and personalization of search engines]. In B. Stark, D. Dörr & S. Aufenanger (eds.), *Die „Googleisierung“ der Gesellschaft. Suchmaschinen zwischen Nutzung und Regulierung [The “Googleization“ of society. Search engines between usage and regulation]* (pp. 98-135). Berlin: de Gruyter.
  - 11) Stark, B., **Magin, M.** & Jürgens, P. (2014). Navigieren im Netz. Befunde einer qualitativen und quantitativen Nutzerbefragung [Navigating the web. Results of a qualitative and quantitative user survey]. In B. Stark, D. Dörr & S. Aufenanger (eds.), *Die „Googleisierung“ der Gesellschaft. Suchmaschinen zwischen Nutzung und Regulierung [The “Googleization“ of society. Search engines between usage and regulation]* (pp. 20-74). Berlin: de Gruyter.
  - 10) **Magin, M.** (2013). Die „Abflachungsspirale“ – Fakt oder Fiktion? Boulevardisierungs-tendenzen in der Wahlkampfberichterstattung deutscher und österreichischer Tageszeitungen (1949-2006) [The „downward spiral“ – fact or fiction? Tabloidization trends in campaign coverage of German and Austrian newspapers (1949-2006)]. In T. Roessing & N. Podschuweit (eds.), *Politische Kommunikation in Zeiten des Medienwandels [Political communication in times of media change]* (pp. 257-287). Berlin: de Gruyter.
  - 9) **Magin, M.**, Geiß, S. & Stark, B. (2013). Mediale Deutungsmuster für Social Networks – eine Framing-Analyse [Mass media’s framing of social networks]. In B. Pfetsch, J. Greyer & J. Trebbe (eds.), *MediaPolis – Kommunikation zwischen Boulevard und Parlament [MediaPolis – communication between boulevard and parliament]* (pp. 187-207). Konstanz: UVK.
  - 8) Stark, B. & **Magin, M.** (2013). Boulevardisierungstendenzen deutscher und österreichischer Tageszeitungen im Kontext nationaler Marktstrukturen: Eine ländervergleichende Untersuchung [Tabloidization trends of German and Austrian newspapers in the context of national market structures: a cross-national comparison]. In M. Puppis, M. Künzler & O. Jarren (eds.), *Medienstrukturen und Medienperformanz: Forschungsstand und Perspektiven [Media structures and media performance: state of research and perspectives]* (pp. 401-428). Vienna: Austrian Academy of Sciences Press.
  - 7) Stark, B., **Magin, M.**, Jandura, O., & Maurer, M. (2012). Zur Einführung: Methodische Probleme komparativer Kommunikationsforschung und mögliche Lösungsansätze [Introduction: Methodical problems of comparative communication studies and possible solution approaches]. In B. Stark, M. Magin, O. Jandura, & M. Maurer (eds.), *Methodische Herausforderungen komparativer Forschungsansätze [Methodical challenges of comparative research]* (pp. 9-17). Cologne: Halem.
  - 6) Stark, B. & **Magin, M.** (2012). Methodische Designs ländervergleichender Studien: Kommunikationswissenschaftlicher Forschungsstand und Perspektiven [Methodical designs of cross-nationally comparative research. State of research and perspectives]. In B. Stark, M. Magin, O. Jandura, & M. Maurer (eds.), *Methodische Herausforderungen komparativer Forschungsansätze [Methodical challenges of comparative research]* (pp. 46-75) Cologne: Halem.
  - 5) **Magin, M.** (2011). Von Politikerinnen und anderen Frauen. Geschlechterdarstellungen in Tageszeitungen aus Deutschland, Österreich und der Schweiz [Female politicians and other women. Gender representations in German, Austrian, and Swiss newspapers]. In J. F. Haschke, & A. Moser (eds.), *Politik – Deutsch, Deutsch – Politik. Aktuelle Trends und Forschungsergebnisse. Beiträge zur 6. Fachtagung des DFPK [Politics – German, German – Politics. Current trends and research results. Contributions at the occasion of the 6th symposium of DFPK]* (pp. 179-198). Berlin: Frank & Timme.
  - 4) **Magin, M.** & Stark, B. (2011). Österreich – Land ohne Leuchttürme? Qualitätszeitungen im Spannungsfeld zwischen publizistischer Leistung und strukturellen Zwängen. [Austria – a country

without lighthouses? Quality newspapers between journalistic performance and structural constraints.] In R. Blum, K. Imhof, H. Bonfadelli, & O. Jarren (eds.), *Krise der Leuchttürme öffentlicher Kommunikation – Vergangenheit und Zukunft der Qualitätsmedien [Crisis of the lighthouses of public discourse – past and future of the quality media]* (pp. 97-114). Wiesbaden: VS Verlag.

- 3) Stark, B. & **Magin, M.** (2009). Willkommen im „neuen Österreich“! Wolfgang Fellners Vision einer Zeitung für die „moderne gebildete Mitte“. [Welcome to „new Austria“! Wolfgang Fellner’s vision of a newspaper for modern and educated readers.] In B. Stark & M. Magin (eds.), *Die österreichische Medienlandschaft im Umbruch [The changing Austrian media landscape]* (pp. 41-66). Vienna: Austrian Academy of Sciences Press.
- 2) Stark, B. & **Magin, M.** (2009). Einführung. [Introduction.] In B. Stark, & M. Magin (eds.), *Die österreichische Medienlandschaft im Umbruch [The changing Austrian media landscape]* (pp. 7-14). Vienna: Austrian Academy of Sciences Press.
- 1) **Magin, M.** (2009). Qualitätszeitungen – das „Rückgrat der politischen Öffentlichkeit“? Ein inhaltsanalytischer Vergleich der Qualität deutscher und österreichischer Tageszeitungen. [Quality newspapers – a „conditio sine qua non“ for the political discourse? A comparative content analysis of the quality of German and Austrian newspapers.] In W. Rodoniklis & D. Zander (eds.), *Düsseldorfer Forum politische Kommunikation, Band 4 [Düsseldorfer Forum politische Kommunikation, Volume 4]* (pp. 37-61). Dusseldorf: Dusseldorf University Press.

## OTHER PUBLICATIONS

- 14) **Magin, M.** (forthcoming). Review of D. Bertel, J. Himmelsbach, C. Krakovsky, B. Metzler, A. Riedl & L. Möller (eds.), *Junge Perspektiven auf Partizipation in Geschichte und Gegenwart. Beiträge zur ersten under-docs-Fachtagung zu Kommunikation. [Young Perspectives on Participation in History and Present. Contributions to the first under-docs Conference on Communication.]* (danzig & unfried, 2016). *Medien Journal*.
- 13) **Magin, M.** (2018). Review of M. B. von Rimscha, S. Studer & M. Puppis (eds.), *Methodische Zugänge zur Erforschung von Medienstrukturen, Medienorganisationen und Medienstrategien [Methodological approaches to the study of media structures, media organizations and media strategies]* (Nomos, 2016). *Publizistik* 63(1), 173-175. DOI:10.1007/s11616-017-0394-9
- 12) **Magin, M.** (2015). Kann das wirklich sein, was ich da lese und höre? *BUFO* 2015(4), 16-17.
- 11) **Magin, M.** (2015). Review of M. J. Canel & K. Voltmer (eds.), *Comparing Political Communication Across Time and Space* (Palgrave Macmillan, 2014). *Communications – the European Journal of Communication* 40(3), 376-378. DOI:10.1515/commun-2015-0016
- 10) Schwarzenegger, C. & **Magin, M.** (2015). Gibt es eine Zukunft mit Vergangenheit? Nachwuchsperspektiven in der Kommunikationsgeschichte. [Is there a future with a past? Chances for young scholars in communication history.] *Aviso* 60, 10-11.
- 9) **Magin, M.** & Engesser, S. (2014). Vom Nutzen und Nachteil des Peer Review aus Sicht des Nachwuchses. [On advantages and disadvantages of peer review processes from the perspective of young scholars.] *Aviso* 59, 4.
- 8) Stark, B., Jürgens, P. & **Magin, M.** (2014). „Für mich ist Google das Internet.“ Die Rolle von Suchmaschinen bei der Informationssuche im Netz. [“For me, Google is the Internet.“ On the role of search engines for the information search online.] *medienpolitik.net*. <http://www.medienpolitik.net/2014/02/medienkonvergenz-fur-mich-ist-google-eigentlich-das-internet/>
- 7) Engesser, S. & **Magin, M.** (2013). Inhaltliche Förderung. Zur Arbeit der Nachwuchsnetzwerke. [Issue-related facilitation. On the work of young scholars’ networks.] *Aviso* 57, 19.
- 6) **Magin, M.** (2013). Review of M. Lünenborg & T. Maier, *Gender Media Studies. Eine Einführung [Gender media studies. An introduction.]* (UVK, 2013). *Publizistik* 58(4), 444-445. DOI: 10.1007/s11616-013-0189-6
- 5) **Magin, M.** (2013). Warum weichen Wahlergebnisse manchmal weit von den Prognosen der Umfrageinstitute ab? [Why do election results sometimes go far from the forecasts of the survey institutes?] In DGPUK (ed.), *50 Fragen. 50 Antworten. 50 Jahre DGPUK. 50 Wissenschaftler beantworten interessante Fragen zur Rolle der Medien in der Gesellschaft [50 questions. 50 answers. 50 years DGPUK. 50 scientists answer interesting questions about the societal role of the*

media.] (pp. 36-37). Eichstätt/Hamburg: DGPUK. <http://referenzen.frehner-consulting.de/50JahreDGPUK/#/36/>

- 4) Engesser, S. & **Magin, M.** (2012). Die Zufriedenheit des kommunikationswissenschaftlichen Nachwuchses liegt in der Hand der Professoren. [The satisfaction of young communication scholars lies in the hands of the professors] *Aviso* 55, 16.
- 3) **Magin, M.** (2012). Review of C. Riesmeyer & N. Huber, Karriereziel Professorin. Wege und Strategien in der Kommunikationswissenschaft [Career goal female professor. Paths and strategies in communication science] (Halem, 2012). *Publizistik* 57(3), 366-367. DOI: 10.1007/s11616-012-0150-0
- 2) **Magin, M.** & Stark, B. (2012). Boulevard ist nicht gleich Boulevard. [Not every tabloid is identical.] *European Journalism Observatory*.
- 1) **Magin, M.** & Engesser, S. (2011). Information und Vernetzung. Überlegungen zum Amt der Nachwuchssprecher. [Information and networking. Reflections on the representatives of young scholars in the German Communication Association.] *Aviso* 53, 23.

**TALKS**

(\* with peer review)

- 76) \*Geiß, S., **Magin, M.** & Haßler, J. (2018, accepted). *Gender Constellations Moderate the Escalation of Conflict in Political Talk Shows*. 7th European Communication Conference “Centres and Peripheries: Communication, Research, Translation“, Lugano, 31 October - 3 November 3 2018.
- 75) \***Magin, M.**, Geiß, S., Jürgens, P. & Stark, B. (2018, accepted). *Endangering the Common Meeting Ground? How Personalized Online Information Sources Influence the Fragmentation of the Public Agenda*. 7th European Communication Conference “Centres and Peripheries: Communication, Research, Translation“, Lugano, 31 October - 3 November 3 2018.
- 74) \*Jürgens, P., Stark, B. & **Magin, M.** (2018, accepted). *News diversity between push and pull, online and offline*. 68<sup>th</sup> ICA Annual Conference “Voices“, Prague, 24-28 May 2018.
- 73) \*Steiner, M., **Magin, M.** & Stark, B. (2018). *Seek and you shall find? A content analysis on the diversity of five search engines' results on political queries*. 68<sup>th</sup> ICA Annual Conference “Voices“, Prague, 24-28 May 2018.
- 72) \*Geiß, S., Jürgens, P., **Magin, M.** & Stark, B. (2018). *How to Start a Spiral of Silence: Asymmetric Mobilization of Opinion Camps on Facebook*. Preconference to the 68<sup>th</sup> ICA Annual Conference on “Refugees, Religious Threats, and Political Radicalization: Theoretical and Empirical Perspectives“, Prague, 23 May 2018.
- 71) \***Magin, M.**, Geiß, S., Jürgens, P. & Stark, B. (2018). “Common meeting ground” in Gefahr? Zum Einfluss personalisierter Online-Informationsquellen auf die Fragmentierung der Publikumsagenda. [Endangering the Common Meeting Ground? How Personalized Online Information Sources Influence the Fragmentation of the Public Agenda.] 63<sup>th</sup> Annual Conference of the German Communication Association (DGPK) “Selbstbestimmung in der digitalen Welt” [Self-determination in the Digital World], Mannheim, 9-11 May 2018.
- 70) \*Riesmeyer, C., Zillich, A., Geise, S., Kleinen-von Königslöw, K., Klinger, U., **Magin, M.**, Müller, K. F., Nitsch, C., Rothenberger, L., Schumann, C., Sehl, A. & Wallner, C. (2018). *Wie normativ ist die Kommunikationswissenschaft? Sollensvorstellungen in internationalen und deutschen Fachzeitschriftenaufsätze. [How Normative is Communication Science? Normative Claims in International and German Journal Articles.]* 63<sup>th</sup> Annual Conference of the German Communication Association (DGPK) “Selbstbestimmung in der digitalen Welt” [Self-determination in the Digital World], Mannheim, 9-11 May 2018.
- 69) \*Geiß, S., Jürgens, P., **Magin, M.** & Stark, B. (2018). *Algorithmische Selektion im Meinungsbildungsprozess zur “Flüchtlingskrise“. Einflüsse auf die Artikulationsbereitschaft. [Algorithmic selection in the opinion formation process on the refugee crisis. Influences on the willingness to speak out.]* Annual Conference of the Media Reception and Effects Section of the German Communication Association, Hohenheim, 25-27 January 2018.
- 68) \*Steiner, M., **Magin, M.**, Stark, B. & Jürgens, P. (2018). *Aus Versehen informiert? Facebooks Bedeutung für die Nachrichtennutzung nebenbei – eine Mehrmethoden-Analyse. [Informed by accident? Facebook's relevance for incidental news exposure – a mixed methods analysis.]* Annual Conference of the Media Reception and Effects Section of the German Communication Association, Hohenheim, 25-27 January 2018.
- 67) \***Magin, M.**, Jürgens, P. & Stark, B. (2017). *In search of echo chambers. How information intermediaries influence political opinion formation*. ECREA Political Communication Conference 2017 “Political Communication in Times of Crisis: New Challenges, Trends & Possibilities“, Zurich, 22-23 November 2017.
- 66) \***Magin, M.** & Geiß, S. (2017). *Beyond Time and Space: A Multilevel Approach to Structural Influences on Mediatization in Campaign Coverage*. 67<sup>th</sup> ICA Annual Conference “Interventions: Communication Research and Practice“, San Diego, 25-29 May 2017.
- 65) \*Steiner, M., **Magin, M.** & Stark, B. (2017). *Diversity as a quality standard of search engines. A comparative content analysis of algorithm-based search results*. Preconference “Media Performance & Democracy – the Debate Continues” to the 67<sup>th</sup> ICA Annual Conference “Interventions: Communication Research and Practice“, San Diego, 25 May 2017.
- 64) \***Magin, M.**, Stark, B. & Jürgens, P. (2017). *In meiner kleinen Facebook-Welt. Ergebnisse einer Tagebuchstudie zum Einfluss von Informationsintermediären auf die politische Meinungsbildung der Nutzer. [In my small Facebook World. Results of a daily diary on the influence of information intermediaries on users' political opinion formation processes.]* 62<sup>th</sup> Annual Conference of the

- German Communication Association (DGPUK) “Interconnection. Stability and change of societal communication”, Dusseldorf, 30 March-1 April 2017.
- 63) \*Jürgens, P., Stark, B. & **Magin, M.** (2017). *Passiver Rezipient und aktive Maschine? Eine empirische Untersuchung des Einflusses von Suchmaschinen auf die Vielfalt der Nachrichtennutzung. [Passive recipient and active machine? An empirical study on the influence of search engines on the diversity of news usage.]* 62<sup>th</sup> Annual Conference of the German Communication Association (DGPUK) “Interconnection. Stability and change of societal communication”, Dusseldorf, 30 March-1 April 2017.
- 62) \*Steiner, M., **Magin, M.** & Stark, B. (2017). *Vielfalt, Einfalt, Suchergebnis? Eine Inhaltsanalyse zur Informations- und Meinungsvielfalt von Suchmaschinen-Treffern. [Diversity, simplicity, search result? A content analysis on the information and opinion diversity of search engines’ results.]* 62<sup>th</sup> Annual Conference of the German Communication Association (DGPUK) “Interconnection. Stability and change of societal communication”, Dusseldorf, 30 March-1 April 2017.
- 61) \*Kannenbergh, A. & **Magin, M.** (2017) *Ein zweischneidiges Schwert. Ein Ansatz zur Systematisierung funktionaler und dysfunktionaler Wirkungspotenziale von E-Petitionen. [A double-edged sword. Systemizing potential functional and dysfunctional effects of e-petitions.]* Annual Conference of the Communication and Policy Section and the Computer Mediated Communication Section of the German Communication Association (DGPUK), and the Political Communication Section of the Swiss Association of Communication and Media Science (SGKM) “Disliken, diskutieren, demonstrieren – Politische Partizipation im (Medien-)Wandel“ [“Dislike, discuss, demonstrate – political participation and (media) change”], Jena, 16-18 February 2017.
- 60) \*Stark, B. & **Magin, M.** (2017). *Neuer Strukturwandel der Öffentlichkeit durch Informationsintermediäre: Wie Google, Facebook & Co. Medien und Politik verändern. [The promotion of the new Structural Transformation of the Public Sphere through information intermediaries: How Google, Facebook & Co. change media and politics.]* Workshop of the Network Media Structures “The role of actors in the formation and the change of media structures”, Hamburg, 20-21 January 2017.
- 59) \*Facciorusso, D., **Magin, M.** & Stark, B. (2016). “Privacy is no longer a social norm.” *Wie junge Erwachsene Privatsphäre im Internet verstehen und bewerten. [“Privacy is no longer a social norm.” How young adults understand and evaluate privacy on the Internet.]* Media symposium 2016 “Intimization of the Public”, Lucerne, 15-17 December 2016.
- 58) \*Stark, B. Jürgens, P. & **Magin, M.** (2016). *Intermediaries as shapers of our information environment.* ECREA’s 6<sup>th</sup> European Communication Conference “Mediated (Dis)Continuities: Contesting Pasts, Presents and Futures”, Prague, 9-12 November 2016.
- 57) \*Pröll, F., **Magin, M.** & Krieg, M. (2016). *Setting the collective memory on 20 July 1944? A long-term comparison of German newspaper coverage and opinion survey data on Stauffenberg’s Hitler assassination attempt (1954-2014).* ECREA’s 6<sup>th</sup> European Communication Conference “Mediated (Dis)Continuities: Contesting Pasts, Presents and Futures”, Prague, 9-12 November 2016.
- 56) \*Steiner, M., **Magin, M.** & Stark, B. (2016). *Vielfalt auch auf neuen Plattformen? Ein inhaltsanalytischer Vergleich der Vielfalt von Fernsehnachrichten im Fernsehen und auf Facebook. [Diversity also on new platforms? A comparative content analysis of the diversity of television news on TV and on Facebook.]* 61<sup>th</sup> Annual Conference of the German Communication Association (DGPUK) “100 years of communication studies in Germany: From speciality to integration”, Leipzig, 30 March-1 April 2016.
- 55) \*Geiß, S. & **Magin, M.** (2016). *Quality of news-as-sent and news-as-received. Joining content analyses and exposure measures for news quality assessments.* Annual Conference of the Media Reception and Effects Section of the German Communication Association, Amsterdam, 28-30 January 2016.
- 54) Jürgens, P., Stark, B. & **Magin, M.** (2015). *Die Macht des Default. Der Einfluss der vorgegebenen Themenauswahl auf die Selektivität der Nutzer am Beispiel von Reddit. [The power of default. How the predefined issue selection affects user selectivity – the case of Reddit.]* Munich Media Dialogue, Munich, 30-31 October 2015 (with P. Jürgens and B. Stark).
- 53) **Magin, M.**, Stark, B. & Jürgens, P. (2015). *Das Google-Paradox. Personalisierungseffekte bei Suchmaschinen. [The Google-Paradox. Effects of personalization on search engines.]* Munich Media Dialogue, Munich, 30-31 October 2015.
- 52) \*Steiner, M. & **Magin, M.** (2015). *Do platforms matter? Comparing the agendas of four German broadcasters on TV and on Facebook.* ECREA Political Communication Conference 2015 “Changing political communication, changing Europe?”, Odense, 27-28 August 2015.

- 51) \***Magin, M.**, Haßler, J., Podschuweit, N. & Rußmann, U. (2015). *Taking New Chances? Political Parties' Use of Social Media in the 2013 National Election Campaigns in Germany and Austria*. ECREA Political Communication Conference 2015 "Changing political communication, changing Europe?", Odense, 27-28 August 2015.
- 50) \*Schäfer, S., **Magin, M.** & Stark, B. (2015). *Explaining SERP Evaluations: The Influence of Brand equity on the Quality Perception of Search Engine Results*. 65<sup>th</sup> ICA Annual Conference "Communication Across the Life Span", San Juan, 21-25 May 2015.
- 49) \***Magin, M.** (2015). *Shades of Media Logic. Mediatization Trends in German and Austrian Elite Newspapers (1949-2009)*. 65<sup>th</sup> ICA Annual Conference "Communication Across the Life Span", San Juan, 21-25 May 2015.
- 48) \*Stark, B. & **Magin, M.** (2015). *Der Nutzen der Komparatistik – warum eine Qualitätsstudie international vergleichend sein sollte [The benefit of comparative research – why a study on media performance should be internationally comparative]*. 60<sup>th</sup> Annual Conference of the German Communication Association (DGPUK) "Verantwortung – Gerechtigkeit – Öffentlichkeit. Normativität in den Medien und in der Kommunikationswissenschaft" ["Responsibility – equity – public sphere. Normativity in the media and in communication studies"], Darmstadt, 13-15 May 2015.
- 47) \*Klinger, U. & **Magin, M.** (2015). *Über Netzwerke und Forschungspraxis [On networks and research practice]*. 60<sup>th</sup> Annual Conference of the German Communication Association (DGPUK) "Verantwortung – Gerechtigkeit – Öffentlichkeit. Normativität in den Medien und in der Kommunikationswissenschaft" ["Responsibility – equity – public sphere. Normativity in the media and in communication studies"], Darmstadt, 13-15 May 2015.
- 46) \*Krieg, M., **Magin, M.** & Pröll, F. (2015). *Verräter, Held, Familienmensch. Mediale Wertevermittlung am Beispiel der Gedenktagsberichterstattung über das Hitler-Attentat vom 20. Juli 1944 – eine Langzeitanalyse (1954-2014) [Traitor, hero, family person. Portraying norms in the media. The example of coverage on the Hitler assassination of the July 20<sup>th</sup>, 1944 – a long-term analysis (1954-2014)]*. 60<sup>th</sup> Annual Conference of the German Communication Association (DGPUK) "Verantwortung – Gerechtigkeit – Öffentlichkeit. Normativität in den Medien und in der Kommunikationswissenschaft" ["Responsibility – equity – public sphere. Normativity in the media and in communication studies"], Darmstadt, 13-15 May 2015.
- 45) \*Steiner, M., Felka, E.-M., Pieper, A. K., Heinbach, D., Bosold, S., **Magin, M.** & Stark, B. (2014). *Die Qualität von Suchmaschinen auf dem Prüfstand – eine vergleichende Inhaltsanalyse der Trefferlisten von Google, Bing, Ask, Lycos und Ixquick [The quality of search engines on trial – a comparative content analysis of Google, Bing, Ask, Lycos, and Ixquick]*. Annual Conference of the Media Economy Section of the German Communication Association „Schnittstellen (in) der Medienökonomie – Interaktion mit Medienpolitik, Medienrezeption und Medientechnologie“ ["Points of intersection in media economy – interaction with media policy, media reception, and media technology"]. Mainz, 13-15 November 2014.
- 44) \*Schäfer, S., Cuda, A., Klapprott, M., Pittner, N., Reinert, B., **Magin, M.** & Stark, B. (2014). *Google: Alles nur Marke? Eine experimentelle Untersuchung zur Qualitätsbewertung von Suchmaschinen-Trefferlisten aus Nutzerperspektive [All about brand? An experiment on users' quality performance of search engine result pages]*. Annual Conference of the Media Economy Section of the German Communication Association „Schnittstellen (in) der Medienökonomie – Interaktion mit Medienpolitik, Medienrezeption und Medientechnologie“ ["Points of intersection in media economy – interaction with media policy, media reception, and media technology"]. Mainz, 13-15 November 2014.
- 43) \*Stark, B., **Magin, M.** & Jürgens, P. (2014). *Between 'Dissociateds' and 'Versatiles': Toward an Empirical Typology of Web Navigation*. ECREA's 5<sup>th</sup> European Communication Conference "Communication for Empowerment: Citizens, Markets, Innovations", Lissabon, 12-15 November 2014.
- 42) \***Magin, M.** & Rußmann, U. (2014). *Talking Politics on Facebook? The Political Discourse on the Facebook Pages of German and Austrian Political Parties*. ECREA's 5<sup>th</sup> European Communication Conference "Communication for Empowerment: Citizens, Markets, Innovations", Lissabon, 12-15 November 2014.
- 41) \*Weichselbaum, P., **Magin, M.** & Stark, B. (2014). *Auf dem Weg zur Ich-Demokratie: Politische Öffentlichkeit im Internet [On the way to the "I-democracy: political public sphere on the internet]*. 20<sup>th</sup> Anniversary Conference of the Institute for Comparative Media and Communication Studies

- along with the 4th Research Conference of the Austrian Research Association – Working Group on Democracy and the 2014 Workshop of the Network Media Structures “Changing Media – Changing Democracy? Exploring the Democratic Potential of Social Media”. Vienna, 6-7 November 2014.
- 40) \*Stark, B., Pascal, J. & **Magin, M.** (2014). “Für mich ist Google eigentlich das Internet“. *Die Auswirkungen technischer Selektionsmechanismen auf das Informationsmanagement der Nutzer* [“From my point of view, Google is the internet“. *The effects of technical selection mechanisms on the users’ information management*]. 59<sup>th</sup> Annual Conference of the German Communication Association (DGPK) „Digitale Öffentlichkeit(en)” [“Digital public sphere(s)”]. Passau, 28-30 May 2014.
- 39) \***Magin, M.** & Rußmann, U. (2014). *Politische Partizipation auf Facebook? Eine Analyse der politischen Diskurse auf den Facebook-Seiten deutscher und österreichischer Parteien* [Political participation on Facebook? An analysis of political discourses on the Facebook pages of German and Austrian political parties]. 59<sup>th</sup> Annual Conference of the German Communication Association (DGPK) “Digitale Öffentlichkeit(en)” [“Digital public sphere(s)”]. Passau, 28-30 May 2014.
- 38) \*Klinger, U., **Magin, M.** & Wallner, C. (2013). *Making Norms and Values Visible: Reflections on Media Policy Research*. 64<sup>th</sup> ICA Annual Conference “Communication and ‘the Good Life’”, Seattle, 22-26 May 2014.
- 37) \*Jürgens, P., Stark, B. & **Magin, M.** (2014). *Measuring Algorithm-Induced Fragmentation*. 64<sup>th</sup> ICA Annual Conference “Communication and ‘the Good Life’”, Seattle, 22-26 May 2014.
- 36) \*Schuster, S., Dörr, D., Jürgens, P., Stark, B. & **Magin, M.** (2014). *Neutralität, Transparenz, Kompetenz: Medienrechtliche Ansatzpunkte für eine Neuregulierung des Suchmaschinenmarktes* [Neutrality, transparency, competence: new starting points for regulating the search engine market from a media law perspective]. Annual Conference of the Communication and Policy Section and the Computer Mediated Communication Section of the German Communication Association (DGPK), and the Political Communication Section of the Swiss Association of Communication and Media Science (SGKM) „Kommunikationspolitik und Medienregulierung in der digitalen Gesellschaft” [“Communication policy and media regulation in times of digitization”], Berlin, 6-8 February 2014.
- 35) \*Stark, B., Jürgens, P. & **Magin, M.** (2014). *Research for Empowerment: Technology, Media Literacy and Regulation*. COST Conference “The future of audience research: Agenda, theory and societal significance”, Ljubljana, 5-7 Februar 2014.
- 34) **Magin, M.** & Stark, B. (2013). *Attention, please! Tabloidization trends in German and Austrian newspapers*. Conference on “Aesthetic Attention: Theories, Models, Perspectives”, Mainz, 22-23 November 2013.
- 33) \*Jürgens, P., Stark, B. & **Magin, M.** (2013). *Identifikation und Messung algorithmischer Personalisierungseffekte am Beispiel von Google-Trefferlisten* [Identification and measurement of algorithmic personalization effects – the example of Google’s search engine result pages]. Annual Conference of the Computer Mediated Communication Section of the German Communication Association „Digital Methods – Innovative Ansätze zur Analyse öffentlicher Kommunikation im Internet” [“Digital methods – innovative approaches to the analysis of public communication on the internet”], Vienna, 7-9 November 2013.
- 32) \***Magin, M.**, Stark, B. & Jürgens, P. (2013). „Ich erwarte da schon eine neutrale Sicht.“ *Möglichkeiten der Internetregulierung unter Nutzerbeteiligung am Beispiel von Suchmaschinen* [“Yes, I expect a neutral perspective.“ *Opportunities of user participation in internet regulation – the example of search engines*]. Workshop of the Network Media Structures, Munich, 18-19 October 2013.
- 31) \***Magin, M.** (2013). *The decline of media performance – myth or reality? A cross-national comparison of German and Austrian newspapers (1949-2009)*. 63<sup>th</sup> ICA Annual Conference “Challenging Communication Research”, London, 17-21 Juni 2013
- 30) \*Stark, B., **Magin, M.**, Jürgens, P. & Geiß, S. (2012). *Grassroots-Demokratie via Twitter? Wie die Protestbewegung gegen Stuttgart 21 titterte und was die Medien daraus machten.* [Grassroots democracy via Twitter? How the protest movement twittered against Stuttgart 21 and how the media covered the protests]. Media Symposium 2012 „Demokratisierung durch Social Media?“ [„Democratization through social media?“], Zurich, 15-17 November 2012.
- 29) \*Weichselbaum, P. & **Magin, M.** (2012). *How Does a Migrant Turn into a Stranger? The Linguistic Construction of Strangeness and Familiarity in the German Weekly „Der Spiegel“ (1947-2010)*. ECREA’s 4<sup>th</sup> European Communication Conference „Social Media and Global Voices“, Istanbul, 24-27 October 2012.

- 28) \*Geiß, S., Stark, B. & **Magin, M.** (2012). *The Facebook Revolution? Mass Media's Fiction of the Role of Social Media in the Arab Uprisings of 2011*. ECREA's 4<sup>th</sup> European Communication Conference "Social Media and Global Voices", Istanbul, 24-27 October 2012.
- 27) \***Magin, M.** & Gruber, O. (2012). *Langfristigkeit als methodische Herausforderung. Ein Maßnahmenkatalog zur Qualitätssicherung in Inhaltsanalysen [Longitudinality as methodological challenge. Quality management in content analyses]*. 14<sup>th</sup> Annual Conference of the Methods Section of the German Communication Association "Fortschritte in der Inhaltsanalyse" ["Advances in content analysis"], Zurich, 27-29 September 2012.
- 26) **Magin, M.** (2012). *Schreibwerkstatt: Wie schreibe ich ein Abstract? [Writing workshop: How to write and abstract.]* 1st Conference of Young Scholars of the German Communication Association, Mainz, 13-15 September 2012.
- 25) \***Magin, M.** (2012). *Tabloidization Trends in German and Austrian Newspapers in the Context of National Market Structures. A Cross-national Comparative Study*. 62<sup>th</sup> ICA Annual Conference "Communication and Community", Phoenix (AZ), 24-28 May 2012.
- 24) \*Stark, B. & **Magin, M.** (2012). *Tabloidized Campaign Coverage? A Comparative Analysis of German and Austrian Newspapers (1949-2006)*. 62<sup>th</sup> ICA Annual Conference "Communication and Community", Phoenix (AZ), 24-28 May 2012.
- 23) Engesser, S. & **Magin, M.** (2012). *Der kommunikationswissenschaftliche Nachwuchs im deutschsprachigen Raum: Situation, Bedürfnisse und Erwartungen [Young scholars in the German speaking countries: situation, needs, and expectations]*. 57<sup>th</sup> Annual Conference of the German Communication Association (DGPK) "MediaPolis: Kommunikation zwischen Boulevard und Parlament" ["MediaPolis: Communication between boulevard and parliament"], Berlin, 16-18 May 2012.
- 22) \***Magin, M.**, Geiß, S. & Stark, B. (2012). *Das Framing von Social Media in Online- und Offline-Medien. Zur Diskrepanz zwischen medialer Vision und Nutzung [The framing of social media in online and offline media. On the discrepancy between vision and actual usage]*. 57<sup>th</sup> Annual Conference of the German Communication Association (DGPK) "MediaPolis: Kommunikation zwischen Boulevard und Parlament" ["MediaPolis: Communication between boulevard and parliament"], Berlin, 16-18 May 2012.
- 21) \***Magin, M.** (2012). *Die „Abflachungsspirale“ – Fakt oder Fiktion? Boulevardisierungs-tendenzen in der Wahlkampfberichterstattung deutscher und österreichischer Elitezeitungen (1949-2006) [The „downward spiral“ – fact or fiction? Tabloidization trends in campaign coverage of German and Austrian newspapers (1949-2006)]*. 57<sup>th</sup> Annual Conference of the German Communication Association (DGPK) "MediaPolis: Kommunikation zwischen Boulevard und Parlament" ["MediaPolis: Communication between boulevard and parliament"], Berlin, 16-18 May 2012.
- 20) \***Magin, M.** & Weichselbaum, P. (2012). *Gastarbeiter – Asylbewerber – Immigranten. Die sprachliche Konzeption von Fremdheit und Nähe in der deutschen Presse (1955-2004) [Gastarbeiter – asylum seeker – immigrant. The linguistic construction of strangeness and closeness in the German press (1955-2004)]*. 57<sup>th</sup> Annual Conference of the German Communication Association (DGPK) "MediaPolis: Kommunikation zwischen Boulevard und Parlament" ["MediaPolis: Communication between boulevard and parliament"], Berlin, 16-18 May 2012.
- 19) \***Magin, M.** & Seethaler, J. (2012). *Lebensverlängernde Sozialhilfe? Der Einfluss der Presseförderung auf die lokale und regionale Pressevielfalt in Österreich (1975-2008) [Life-extending state benefit? The influence of press subsidies on the local and regional diversity of the press in Austria (1975-2008)]*. Annual Conference of the Communication History Section of the German Communication Association (DGPK) "Studies on the local media and communication history", Bamberg, 19-20 January 2012.
- 18) \***Magin, M.** (2011). *Entkoppelt und personalisiert? Strukturelle und situative Einflussfaktoren auf die Wahlkampfberichterstattung deutscher und österreichischer Tageszeitungen (1949-2006) [Decoupled and personalized? Structural and situational influence factors on the campaign coverage of German and Austrian newspapers (1949-2006)]*. 3<sup>rd</sup> Common Congress of Sociology of the DGS, ÖGS, and SGS "New Structural Transformation of the Public Sphere", Innsbruck, 29 September – 1 October 2011.
- 17) \***Magin, M.** (2011). *An Exception to the Rule? Portrayals of Female Politicians in German, Austrian, and Swiss Newspapers*. IAMCR Conference 2011 "Cities, Connectivity and Creativity", Istanbul, 13-17 July 2011.

- 16) \*Stark, B. & **Magin, M.** (2011). *How media structures shape tabloidisation: An analysis of Austrian and German newspapers*. IAMCR Conference 2011 „Cities, Connectivity and Creativity“, Istanbul, 13-17 July 2011 (with B. Stark).
- 15) \***Magin, M.** (2010). *Factors of influence on campaign coverage. A cross-national and long-term analysis of German and Austrian newspapers (1949-2006)*. ECREA's 3rd European Communication Conference "Transcultural Communication – Intercultural Comparisons", Hamburg, 12-15 October 2010.
- 14) \*Kinnebrock, S., **Magin, M.** & Stark, B. (2010). *Puzzling Gender differently? A comparative study of newspaper coverage in Austria, Germany and Switzerland*. ECREA's 3rd European Communication Conference "Transcultural Communication – Intercultural Comparisons", Hamburg, 12-15 October 2010.
- 13) \*Stark, B. & **Magin, M.** (2010). *Methodische Designs ländervergleichender Studien. Kommunikationswissenschaftlicher Forschungsstand und Perspektiven [Methodical designs of cross-nationally comparative research. State of research and perspectives]*. 12<sup>th</sup> Annual Conference of the Methods Section of the German Communication Association (DGPK) "Methodical challenges of comparative research", Vienna, 23-25 September 2010.
- 12) \***Magin, M.** (2010). *Wahlkampfberichterstattung im Spannungsfeld von Politik, Medien und Journalismus. Eine Analyse von Tageszeitungen in Deutschland und Österreich (1949-2006) [Campaign coverage between politics, media, and journalism. An analysis of newspapers in Germany and Austria (1949-2006)]*. Workshop of the Network Media Structures "Transformations and discourses of mass media – consequences for media structures and research on it", Dusseldorf, 17-18 September 2010.
- 11) **Magin, M.** (2010). *Einflussfaktoren auf die Wahlkampfberichterstattung im Wandel. Eine Analyse am Beispiel deutscher und österreichischer Tageszeitungen (1949-2006) [Factors of influence on campaign coverage in the course of time. An analysis of German and Austrian newspapers (1949-2006)]*. 2<sup>nd</sup> NapoKo Colloquium for Young Scholars in Political Communication, Vienna, 10-12 June 2010.
- 10) \***Magin, M.** (2010). *Gleicher als andere? Geschlechterinszenierungen von PolitikerInnen in Tageszeitungen aus Deutschland, Österreich und der Schweiz [More equal than others? Gender representations of female politicians in German, Austrian, and Swiss newspapers]*. 6. Dusseldorfer Forum politische Kommunikation (DFPK), Dusseldorf, 8-10 April 2010.
- 9) \*Stark, B., Kinnebrock, S. & **Magin, M.** (2009). *Nationale Journalismuskulturen und die mediale Konstruktion von Geschlecht. Eine komparative Analyse der Printberichterstattung in Deutschland, Österreich und der Schweiz [National journalism cultures and the construction of Gender in the mass media. A comparative analysis of German, Austrian, and Swiss newspapers]*. 54<sup>th</sup> Annual Conference of the German Communication Association (DGPK) "Media Culture in Change", Bremen, 29 April-1 May 2009.
- 8) \***Magin, M.** & Stark, B. (2008). *Österreich – Land ohne Leuchttürme? Qualitätszeitungen im Spannungsfeld zwischen publizistischer Leistung und strukturellen Zwängen [Austria – country without lighthouses? Quality newspapers between journalistic performance and structural constraints]*. Media Symposium 2008 "Crisis of the lighthouses of public discourse – past and future of the quality media", Zurich, 20-22 November 2008.
- 7) \***Magin, M.** (2008). *Wahlkampf in Deutschland und Österreich: Wie lassen sich Unterschiede in der Berichterstattung erklären? [Election campaigns in Germany and Austria: How can differences in the campaign coverage be explained?]*. Colloquium of media history for graduates and young scholars, Wittenberg, 10-11 October 2008.
- 6) **Magin, M.** (2008). *Wie unterscheidet sich die Wahlkampfberichterstattung deutscher und österreichischer Tageszeitungen und wie lassen sich die Unterschiede erklären? [How does the campaign coverage in German and Austrian newspapers differ and how can the differences be explained?]*. 6<sup>th</sup> NapoKo Workshop for the presentation of current theses and research projects, Landau, 4-6 July 2008.
- 5) \***Magin, M.** (2008). *Qualitätszeitungen – das "Rückgrat der politischen Öffentlichkeit"? Ein inhaltsanalytischer Vergleich deutscher und österreichischer Tageszeitungen [Quality newspapers – a "conditio sine qua non" for political discourse? A comparative content analysis of the quality of German and Austrian newspapers]*. 4<sup>th</sup> Dusseldorfer Forum politische Kommunikation (DFPK), Dusseldorf, 4-6 April 2008.

- 4) **Magin, M.** (2008). *Wie stark beeinflussen politische, mediale und gesellschaftliche Faktoren die Wahlkampfberichterstattung? Hypothesen zu einer Inhaltsanalyse deutscher und österreichischer Tageszeitungen [Political, medial, and social influences on campaign coverage. Hypotheses for a content analysis of German and Austrian newspapers]*. 5<sup>th</sup> NapoKo Workshop for the presentation of current theses and research projects, Munich, 14 February 2008.
- 3) **Magin, M.** (2007). *Political Structures as Indicators of Political Cultures? A Comparison between Austrian and German Campaign Coverage*. 3rd International Summer Academy “Political Consulting and Strategic Campaign Communication“, Bruchsal, 25-29 September 2007.
- 2) \***Magin, M.** (2007). *German and Austrian election campaigns – Mirrors of their political cultures?* International Summer School “Political Communication and Electoral Behavior“, Milan, 2-6 July 2007.
- 1) \***Magin, M.** (2006). *Die Darstellung familialer Lebensformen in deutschen Daily Soaps. [Families in German daily soaps]*. Symposium of the Mainz Alumni Foundation “The measurement of communication quality“, Mainz, 23 June 2006.

**THIRD-PARTY FUNDING AND SUBSIDIES****AS APPLICANT**

2018	Young Research Talents Proposal: Media Performance in the Digital Age – a Cross-National Comparison (MePeDA) Funding applied for from the Norwegian Research Council (UNDER REVIEW; NOT YET GRANTED)	(7,995,000,- NOK)
2018	International Workshop: Automated Content Analysis Funding: NTNU, Trondheim (forskningsstrategiske midler, internasjonale spissmiljøer) (with T. Aalberg)	350,080.- NOK
2016	Research project: <i>Die Meinungsbildungsrelevanz von Informationsintermediären. Eine empirische Analyse von Meinungsbildungsprozessen auf Facebook. [The influence of information intermediaries on opinion formation – an empirical analysis: The case of Facebook]</i> Funding: Research Unit Media Convergence of the University of Mainz (with B. Stark)	26,500.- €
2016	Funding of a coaching for excellent female young scholars Funding: Research Unit Media Convergence of the University of Mainz Funding: Office of Gender Affairs and Equal Opportunity of the JGU Mainz	1,000.- €
2016	Subsidy of a conference attendance Funding: Fonds for gender equality of Faculty 02: Social Sciences, Media, and Sports of JGU Mainz	276.80 €
2015	Research project: <i>Gute Suchmaschinen, schlechte Suchmaschinen? Eine vergleichende Inhaltsanalyse der Vielfalt und Relevanz von Suchergebnissen [Good search engines, bad search engines? A comparative content analysis on the diversity and relevance of search results]</i> Funding: Research Unit Media Convergence of the University of Mainz (with B. Stark and M. Steiner)	3,900.- €
2015	Travel grant Funding: German Academic Exchange Service (DAAD)	1,679.- €
Since 2012	Subsidies of several conference attendances Funding: Internal University Research Funding of the JGU Mainz	3,307.- €
2012, 2014	Subsidies of several conference attendances Funding: Association of friends and sponsors of the Department of Communication of the JGU Mainz	250.- €
2012	Travel grant Funding: German Academic Exchange Service (DAAD) <sup>1)</sup>	1,768.- €
2012	Subsidy of printing cost of the dissertation Funding: Internal University Research Funding of the JGU Mainz	2,500.- €
2012	Subsidy of a conference attendance Funding: General Postgraduate Program (GPP) of the JGU	521.29 €

**ESSENTIAL ASSISTANCE IN WORKING OUT THE PROPOSALS**

2016	<p>Joint Proposal Submission with Austria and Switzerland <i>Media Performance and Democracy</i>  Funding: German Research Foundation (DFG), Austrian Science Fund (FWF), Swiss National Science Foundation (SNSF)  Applicants: U. Hasebrink, O. Jandura, O. Jarren, M. Schranz, J. Seethaler, B. Stark, R. Weiß</p>	1,181,232.- €
2013	<p>Scientific Network of the German Research Foundation (DFG; ZI 1543/1-1): <i>Werte und Normen als Forschungsgegenstände und Leitbilder in der Kommunikationswissenschaft – ein integrativer Forschungsansatz</i>  <i>[Values and norms as research topics and guiding principles in communication studies – an integrative research approach]</i>  Funding: German Research Foundation (DFG)  Applicants: C. Riesmeyer, A.F. Zillich</p>	49,050.- €
2012-2013	<p>Interdisciplinary research project (several proposals): <i>Die Googleisierung der Informationssuche</i>  <i>[The Googleization of information search]</i>  Funding: Research Unit Media Convergence of the University of Mainz  Applicants: S. Aufenanger, D. Dörr, B. Stark</p>	ca. 106,000.- €
2012	<p>Subsidy of printing cost of the dissertation  Funding: Research Unit Media Convergence of the University of Mainz  Applicant: Jürgen Wilke</p>	2,141.- €

## TEACHING EXPERIENCE

### MAIN ISSUES IN TEACHING

Communication History – Comparative Research – Media Policy – Media Sociology – Media Systems and Media Structures – Methods (with a Special Focus on Content Analysis; Quantitative and Qualitative) – Online Communication and Digitalization – Political Communication

### LECTURES

**Media Policy** (JGU Mainz, taught in German)

- Winter Term 2015/16 (with O. Quiring)
- Winter Term 2016/17 (with B. Stark)

### MASTER SEMINARS AND COURSES

**Media and Communication Theory** (NTNU, Trondheim, taught in English)

- Autumn Term 2018

**Social Media** (NTNU, Trondheim, taught in English)

- Autumn Term 2018

**Experts in Teamwork** (NTNU, Trondheim, taught in English)

- Spring Term 2018: “Mediatization of Society“ (with S. Geiß)

**Media and Internationalization** (JGU Mainz, taught in German)

- Summer Term 2016: “Public Communication in Times of Digitalization and Globalization“
- Winter Term 2011/12

**Current Research Questions in Communication Studies** (JGU Mainz, taught in German)

- Winter Term 2012/13-Summer Term 2013 (2 Semesters): “Good Search Engines, Bad Search Engines? The Quality of Google & Co. on the Trial“ (with B. Stark)

**Thematic Master Seminar** (JGU Mainz, taught in German)

- Summer Term 2011: “Comparing Campaign Communication“

### BACHELOR SEMINARS AND COURSES

**Selected Questions on Media Structures, Media History and Media Law** (JGU Mainz, taught in German)

- Summer Term 2016: “Communication Under Control – the Significance of Communication Freedom for Democracy“
- Summer Term 2015: “‘There Shall Be No Censorship‘ – History, Present and Future of Communication Freedom“
- Summer Term 2014: “Downwards On and On? Political Communication in a Long-term Perspective“
- Summer Term 2012: “The History of Entertainment Television in Germany“

**Political Communication** (JGU Mainz, taught in German)

- Winter Term 2016/17: “Media Performance and Democracy“
- Winter Term 2014/15: “Revolution on the Net – how the Internet Changes Political Communication“
- Winter Term 2012/13: “Carnival speeches as political communication: a Qualitative Content Analysis“ (with N. Jakob)
- Winter Term 2011/12: “Political Language in Media Coverage: a Qualitative Content Analysis“ (with P. Weichselbaum)

**New Media/Online Communication** (JGU Mainz, taught in German)

- Summer Term 2015: “Between Light and Shadow – Chances and Challenges of Digitalization“
- Summer Term 2014: “Media Policy in Times of Digitalization: Tilting at Windmills?“

- Summer Term 2013: “The Quality of Understanding in Political Discourses on Facebook: a Quantitative Content Analysis“

**Medienpolitik** (JGU Mainz, taught in German)

- Summer Term 2012: “The Internet as a New Challenge for Media Policy“

**Journalism Studies** (JGU Mainz, taught in German)

- Summer Term 2011

**SUPERVISION**

of 35 bachelor and master theses

**SUPERVISED MASTER THESES AT NTNU, TRONDHEIM, NORWAY**

- 1) Jacobsen, T. (2018). Trusting News Online. A qualitative study of perceptions of online newspaper credibility among young Norwegian adults.

**SUPERVISED MASTER THESES AT JGU MAINZ, GERMANY**

- 4) Facciorusso, D. (2017). ”Privacy is no longer a social norm.” Eine qualitative Befragung junger Erwachsener über das Verständnis von und die Einstellung zur Privatsphäre im Internet. [”Privacy is no longer a social norm.” Qualitative interviews with young adults about their understanding of and attitude towards privacy on the Internet.]
- 3) Felka, E.-M. (2015). Die Qualität von Internet-Suchmaschinen im inhaltsanalytischen Vergleich. [The quality of search engines – a comparative content analysis.]
- 2) Steiner, Miriam (2014). Like TV news? Ein inhaltsanalytischer Vergleich der Nachrichtenqualität von Tagesschau, heute, RTL Aktuell und Sat.1 im Fernsehen und auf Facebook. [Like TV news? A comparative content analysis of news quality of tagesschau, heute, RTL Aktuell and Sat.1 on TV and on Facebook.]
- 1) Veit, K. (2016). 100 Jahre Erster Weltkrieg. Die Berichterstattung deutscher und österreichischer Tageszeitungen im Gedenkjahr 2014. [First World War centenary. The media coverage of German and Austrian newspapers in the commemorative year 2014.]

**SUPERVISED BACHELOR THESES AT JGU, MAINZ, GERMANY**

- 30) Barlen, R. (2016). YouTube: Von Heimvideos zum Lebensunterhalt. Die Wechselbeziehung zwischen YouTube, seinen Rezipienten, YouTubern und werbetreibenden Unternehmen. [YouTube: From home videos to subsistence. The interrelationship between YouTube, its recipients, YouTubers and advertisers.]
- 29) Bartnik, C. (2015). Die Relevanz der sozialen Medien für die politische Partizipation: ein Überblick über den aktuellen Forschungsstand. [The relevance of social media for political participation: an overview over the current state of research.]
- 28) Bauer, M. (2015). Lachen gegen die Politikverdrossenheit? Das Zusammenspiel von Politainment und Satire – eine Online-Befragung zur ZDF heute show. [Laughing against political apathy? The interrelationship between politainment and satire – an online-survey on the ZDF heute show.]
- 27) Beyer, T. (2014). Shareability im viralen Marketing: Inhalte teilen als höchste Empfehlung? Ein Überblick über den Forschungsstand. [Shareability in viral marketing: Sharing content as best recommendation? An overview over the current state of research.]
- 26) Beyer, T. (2015). Was ist Medienkompetenz? Theoretische Konzepte im Vergleich. [What is media literacy? Comparing theoretical concepts.]
- 25) Blesinger, E. (2014). “Angeln, wo die Fische sind.“ Die Bedeutung von Social Media für die Mitarbeitergewinnung von Unternehmen. [”Fishing where the fish are.” The importance of social media for personal recruiting.]

- 24) Deshmeh, J. (2016). Die Rolle der Medien bei der Entstehung von Fremdenfeindlichkeit. [The role of media for the emergence of xenophobia.]
- 23) Dillig, I. (2015). Medien als starke Marken – Markenbildung und -führung in der Medienbranche zwischen Konvergenz und Crossmedialität. [Media as strong brands – branding and brand leadership in the media industry between convergence and cross media.]
- 22) Facciorusso, D. (2013). Google – the World Brain. Was passiert, wenn die ganze Welt zum Index wird? Zur Entwicklung, Auswirkung und Bedeutung von Google für unsere Informationsgesellschaft. [Google – the World Brain. What happens if the whole world is indexed? On the development, effects and importance of Google for our information society.]
- 21) Figgemeier, L. (2016). Fernsehen mit Kinderaugen. Wie Kinder das Medium konsumieren, erleben und verarbeiten – ein Überblick über den Forschungsstand. [Watching television with children’s eyes. How children watch, experience and process television – an overview over the current state of research.]
- 20) Fontes, P.-A. (2014). Gleichberechtigung oder Ungleichbehandlung? Die Darstellung deutscher Politikerinnen in den Printmedien. [Equality or discrimination? The portrayal of German female politicians in print media.]
- 19) Friedrich-Liebenberg, E. (2013). Die Qualität von Google-Trefferlisten aus der Nutzerperspektive. Ein Experiment. [The quality of Google’s search engine result pages from the users’ perspective.]
- 18) Hoffmann, A. (2014). Der Unterhaltungsanteil in deutschen Fernsehnachrichtensendungen – Entwicklung eines Messinstruments. [The share of entertainment in German television news – developing a codebook.]
- 17) Kannenberg, A. (2016). E-Petitionen – Systematisierung des Forschungsstandes und Vorstellung zentraler Plattformen. [E-petitions – systematizing the state of research and giving an overview over pivotal platforms.]
- 16) Kisch, M. (2013). Onlinejournalisten in Deutschland. Neuer Beruf oder alte Bekannte? Eine qualitative Befragung zu Erfahrungshintergrund, Tätigkeitsprofil und Rollenselbstverständnis. [Online journalism in Germany – a new profession or old acquaintances? Qualitative interviews on the experiences, job profile and role self-perception.]
- 15) Kunze, N. (2014). “Lagerfeuer 2.0“ – ein Überblick über den Stand der Forschung zu Social TV. [”Campfire 2.0”? An overview over the state of research on social TV.]
- 14) Lange, A. (2016). Social TV: Temporärer Hype oder ernstzunehmender Trend in der deutschen Fernsehlandschaft? Eine Beurteilung mittels Experteninterviews. [Social TV: Temporary hype or serious trend in the German television sector? An evaluation based on expert interviews.]
- 13) Lisica, I. (2015). Darstellung von Migranten und Multikulturalität im Unterhaltungsfernsehen – eine qualitative Inhaltsanalyse der Serie “Türkisch für Anfänger“. [The portrayal of migrants and multiculturalism in television entertainment – a qualitative content analysis of the TV serial “Turkish for Beginners”.]
- 12) Litzinger, A. (2015). Politikvermittlung durch Satire? Entwicklung eines Codebuchs zur Analyse der ZDF heute show. [Transfer of political knowledge through satire? Developing a codebook for the analysis of the ZDF heute show.]
- 11) Mahnken, J. (2016). Die Darknets – Web der Kriminellen oder der Privatsphäre? Ein Überblick über Nutzergruppen, Chancen und Risiken des “dunklen Netzes“. [The darknets – Web of criminals or of privacy? An overview over users, chances and risks of the “Dark Web”.]
- 10) Marquardt, J. (2014). Die Wirkung von Arzt- und Krankenhausfernsehserien – ein Überblick über den Forschungsstand. [Effects of television serials on physicians and hospitals – an overview over the current state of research.]
- 9) Pfeiffer, A. (2013). Politischer Blitzstart 2.0? Die Berichterstattung über die Anfänge der Grünen und der Piratenpartei im Vergleich – eine qualitative Inhaltsanalyse. [Political dash 2.0? Media coverage on the beginnings of the Green Party and the Pirate Party – a qualitative content analysis.]

- 8) Pröll, F. (2016). "Wir brauchen eine Obergrenze!" Entwicklung eines Messinstruments für die Qualität des Diskurses über die Flüchtlingskrise auf der Facebook-Seite von ZDFheute. ["We need an upper limit!" Developing a codebook for analyzing the quality of understanding of the discourse on the refugee crisis on the Facebook page of ZDF heute.]
- 7) Quast, O. (2016). "Ich habe nichts gegen Ausländer, aber..." Diskussionen über Zuwanderung und Asyl den Facebook-Seiten von Bild und Süddeutsche Zeitung. ["I don't dislike foreigners, but...". Discussions on migration and asylum on the Facebook-pages of Bild Zeitung and Süddeutsche Zeitung.]
- 6) Riemann, R. (2015). Scripted Reality – Scripted Identity? Geschlechterstereotype im Reality TV und Hypothesen über deren Wirkung auf Jugendliche am Beispiel von Scripted Reality Formaten. [Scripted reality – scripted identity? Gender stereotypes in reality TV and hypotheses on their effects on adolescents – the example of scripted reality formats.]
- 5) Schwarz, V. (2012). Berlusconi's One-Man Show? Das Verhältnis von Medien und Politik in Italien. [Berlusconi's one man show? The interrelationship between media and politics in Italy.]
- 4) Steffenhagen, J. (2015). Professionalisierung und Kommerzialisierung auf YouTube – eine qualitative Untersuchung anhand ausgewählter Fallbeispiele. [Professionalization and commercialization on YouTube – a qualitative analysis based on selected example cases.]
- 3) Veas, F. (2016). Politiker am Medienpranger? Über Politik(er)-verdrossenheit durch Satiresendungen am Fallbeispiel der heute show. [Politicians in the media pillory? On political apathy through TV satire – the example of ZDF heute show.]
- 2) Wolf, S. (2014). Hätte der ACTA-Konflikt vermieden werden können? Eine Fallstudie zu Konfliktentstehung und -vermeidung in der Medienpolitik. [Would it have been able to prevent the ACTA conflict? A case study on the development and prevention of conflicts in media policy.]
- 1) Wollmann, D. (2014). Boulevardisierung: Ein Überblick über den Stand der Forschung und der Versuch einer Definition eines "catch-all terms". [Tabloidization: Giving an overview over the current state of research and trying to define a "catch-all term".]